

SRSLYA Coalition with support from Chelsea Community Hospital
and the Coghlan Family Foundation**'11-12**

year in review

SRSLY is a community coalition dedicated to the prevention of destructive behavior in Chelsea youth. We implement multiple strategies, across multiple sectors, to address multiple causes to a problem.

Team SRSLY year 4:

- Jesse Kauffman joined the team, as SRSLY Program Coordinator
- 8 SRSLY members went to the CADCA Mid-Year Training Institute in Nashville; 4 to the National Coalition Academy in Iowa
- 27 new CTZNs of the Month
- New member organizations: Chelsea Senior Center, Girl Scouts, Chelsea Recreation, Vision Community Church
- Five new members of the Adult Steering Committee, and seven new members of the Youth Steering Committee (YSC)
- 4-year YSC President Ellen C. passed the torch to new YSC President, Devin W.
- Established YSC Executive Committee

SRSLY cool things from year 4:

- New needs assessment, using focus groups, interviews, MiPHY, police & hospital data
- New strategic plan, logic model, and action plans
- Project Sticker Shock x 2
- 4th Annual Kickoff Rally, New Year's Eve Party, St. Patrick's Day Party & SRSLY Cinema
- Halloween Party & Youth-Only Event
- Relay for Life team "Walk the Line"
- What's Your Anti-Drug? Media Contest
- YES Projects: Operation Active, Leap for Faith
- YSC Presentation at Project Voice youth conference
- CPTN SRSLY's new book "In the Grip of Terror," and parade float
- Guiding Good Choices Facilitator Training
- 3-part article series on hosting fun, safe teen parties
- 5 new Public Service Announcements by CHS students
- Educational events on marijuana and state policy, with local and national experts
- Cultural Competency Training for SRSLY and community members
- Local sponsorships covered the cost of all SRSLY's fun, substance-free activities for youth and families
- Request for replication by neighboring communities



We got the grant(s)!
Drug Free Communities,
Chelsea-area Wellness Foundation,
Chelsea Education Foundation,
Rotary Foundation,
Chelsea Community Foundation

**Passed the
10,000 mark
in volunteer hours,
with 700+ people
volunteering for
SRSLY**

**Best in the State Excellence
in Education Award from
the Michigan Association
of School Boards;
National Runner-up in
the Spirit of Excellence
Award from Modern
Healthcare Magazine**